



2011-2012

**A Season of Mystery!**

**Wait Until Dark**

**Criminal Hearts**

**Lady Windermere's Fan**

*Plus The Holiday Benefit Challenge:*

**It's a Wonderful Life**

**Imagine 2000 pairs of eyes looking at your ad...and that's just in the theater!**

Since 1952 the Suffield Players have been presenting outstanding community theater to the greater Suffield area. We have over 100 active members who create three full productions each year. Our audience members are a mix of young professionals and retirees, both with an eye for good value. Our program is your introduction to our loyal fans and an opportunity to support an award-winning theater.

Your Choice:

**Full Page: 4.75" w x 7.75" h \$100/Inside Front Cover \$125**

**Half Page: 4.75" w x 3.75" h \$55**

**1/4 Page Horizontal: 4.75" w x 1.75" h \$30**

**1/4 Page Vertical: 2.25" w x 3.75" h \$30**

**1/8 Page: 2.25" w x 1.75" h \$20**

**Buy the full season and save 10%!**

*See the reverse for sample ad sizes.*

Or give a shout-out to your favorite actor, crewmember, or seatmate:

**Punch Lines \$10 — 75 characters & spaces, 10 pt type**

The Details:

1. All ads are Black & White or Grayscale.
2. All ads must be "print ready" or require minimal customization.
3. Ads may be submitted as a **Word** or **PDF** document, or as a **JPG** or **TIFF** image with **at least 300 dpi resolution** via e-mail to [SalesMktg@suffieldplayers.org](mailto:SalesMktg@suffieldplayers.org).
4. If your ad is not available electronically, mail the unfolded ad in a stiff envelope to: Suffield Players, PO Box 101, Suffield, CT 06078.  
Please do not use staples or paper clips; they will damage your ad.
5. Cash, check, or credit card payment must be received prior to printing.

Contact:

**Chelsea Skawski, Sales & Marketing Director**  
**[SalesMktg@suffieldplayers.org](mailto:SalesMktg@suffieldplayers.org)**

**Buy the for the season,  
Save 10%.**

Discount only available when buying an  
ad for the fall, winter and spring  
shows.

**Full Page:  
4.75" w x 7.75" h  
\$100  
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\$20**

**PUNCH LINES \$10 — 75 Characters & spaces (or less), 10 pt type *For instance:*  
Pumpkin! I remember when you couldn't walk & chew gum at the same time!**

Imagine 2000 pairs of eyes looking at your ad...and that's just in the theater!

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Ad Size: \_\_\_\_\_  One Show  Two Shows  Three Shows (10% Discount!) Exp. \_\_\_\_\_

[www.suffieldplayers.org](http://www.suffieldplayers.org) — [SalesMktg@suffieldplayers.org](mailto:SalesMktg@suffieldplayers.org)